



Lean Conference Coming to Charleston

Given the current competitive and market place conditions, a key factor to your company's endurance and continued existence is sharing and learning. Sharing with other manufacturers and learning from proven practices can make a positive impact on profits. Our own Tony Smith serves as the conference chair for this Lean AME conference and we wanted to make you aware of this valuable learning opportunity.

Since 2004, the [Silver Crescent Foundation](#) has enjoyed a special relationship with the Association for Manufacturing Excellence (AME). AME's mission is to inspire a commitment to global enterprise excellence through shared learning. Similarly, SCF has focused on supporting a strong manufacturing sector through various educational and outreach initiatives over the years. SCF's collaboration with AME has been a natural outgrowth of its past experience and ongoing desire to promote the industry's continued vitality as an economic engine.

On May 20 – 22 in Charleston, AME is presenting an exciting conference designed to address Lean from a leadership and human capital perspective instead of the tactics of Lean tools. It is well documented that the primary failure of transformations/implementations of Lean or Six Sigma are the result of leadership, cultural or behavioral issues, not the tools. Therefore, the southeast region of AME designed the content of this conference to address these issues.

If your company is already well into your transformation to Lean or just starting out, understanding the soft side of Lean will be a primary factor in the overall effectiveness of its implementation. Experts such as Jeffery Liker say cultural and behavioral changes are required to make an effective transformation to Lean thinking.

Please join AME in Charleston for a few days of outstanding presentations, tours and networking that will surely add value to your lean journey. Visit www.ameregionalconferences.org web site for more details.