



SILVER CRESCENT

• FOUNDATION •

*Promoting manufacturing vitality and
career opportunities in South Carolina*

Silver Crescent Circle

Promoting manufacturing vitality and career opportunities in South Carolina is our passion at the Silver Crescent Foundation. From our Salute to Manufacturing to our educational outreach programs like Camp Success and the Discover Manufacturing Design Challenge, we are committed to changing people's perceptions about this important industry sector.

We also strive to get more young people excited about the modern world of advanced manufacturing. Why? Some ask. Because we understand the value manufacturing brings to our state in terms of jobs and wealth creation. Manufacturing jobs pay 25% higher on average than service and retail employment. In terms of raising the state's per capita income, manufacturing continues to pack a powerful economic punch!

Many folks don't understand that manufacturing is constantly changing, thanks to advances in technology. That means today's plants may not require as many workers as they have in decades past. But those employees have to be highly skilled and educated. They need technical training and computer experience to be successful. And they get paid well for their know-how and expertise.

These are just some of the messages we convey to a variety of audiences every day. Whether we attend a Rotary luncheon or take a group of career specialists on a manufacturing field trip, we want people to understand the important economic role manufacturing plays in our local communities. We also want to get more people interested in pursuing careers in manufacturing.

You can be part of the process by supporting the Silver Crescent Circle, an annual giving program that sustains the educational and outreach efforts of the Silver Crescent Foundation. Your tax deductible contribution can make a significant impact on our efforts to get more people training for careers in manufacturing so our South Carolina companies can grow and remain competitive in the global marketplace.

There are various leadership levels of participation. Please contact Karen Owens to learn more about how you can support the Silver Crescent Circle in 2010.