

**Going...Green!**  
Nashell Simpson  
8<sup>th</sup> Grade, McCracken Middle School  
Bluffton, SC

In today's world more and more people are joining together in an effort to help save the Earth. As people are changing to more environmentally safe products they are helping the cause to save the Earth... or are they really? You see, in order to accommodate the high demand for more naturally based products, in reality companies have continued to add to the pollution. When people buy more green based products they automatically assume that they are making the best choice, well they are but how the company produces its safe products is the problem. Too many companies feel if they make environmentally safe products they don't have to make the product's process environmentally safe.

In today's modern industrial world so many of our natural resources are being depleted, so because of this some companies are turning to more eco friendly solutions for example Johnson & Johnson. Johnson & Johnson is such a household name and because of this they have improved some of their most popular products which include Windex, scrubbing bubbles all purpose, scrubbing bubbles, scrubbing bubbles toilet bowl cleaner, and shout have all been reinvented. Not only has Johnson & Johnson changed their products, they have changed the process in which they make their products. Johnson & Johnson are just one of the many companies who are trying to make a difference. Some companies are using solar panels and wind turbines to help reduce the use of electricity.

With the manufacturing industries changing I felt it was only appropriate that I think of a more natural way to improve the tote. My tote bag would be made completely out of biodegradable materials. It would be decorated with decals that helped send the message of recycling and going green. Through research I found a company called Hirschberg Schutz & Co. Inc. There is a line called Forever Green, it is an eco friendly line created by them. I feel that we could work with them to create new decorations that were still eco friendly for the tote. My tote itself would be made of bamboo or cotton fabric. The straps of the tote bag would be padded so that there wouldn't be too much stress added to the shoulders. Not only would my tote be environmentally safe it would be functional, too. It would have a nice big pocket on the front along with a snap to keep it closed. Then inside it would have at least three pockets, two small and one medium size. When you purchase one of the tote bags a portion of profit would go to funding for finding more eco friendly solutions and the help of enforcing them too. For example, the Save the Earth Foundation and Miss Earth Foundation, Inc. would receive a donation from us among with many other foundations geared to help the Earth; also we could rotate between the foundations we donated to.

My tote bag over all would be eco friendly, help improve the Earth, and the manufacturing game, all while looking good too. I think if even more people and companies come together we truly could do some great works. I feel that there just isn't enough being done to help save the world. So do your part and go green!

## Bibliography

- [Bing.com](https://www.bing.com)
- [Dictionary.com](https://www.dictionary.com)
- [Misearthfoundation.org](https://www.misearthfoundation.org)
- [Savetheearth.com](https://www.savetheearth.com)
- [Natureressourcecleaners.com](https://www.natureressourcecleaners.com)